



# Innovation In COLOR On-Demand

Fast, powerful and most versatile  
single pass inline color printing  
system ever!



CMYK+W PROCESS COLOR TECHNOLOGY

Colorize™ CMYK+W is full process color printing system + White!  
Our latest technology incorporates a technique we call  
SmartWHITE.

SmartWHITE allows for ultra vivid printing of process colors on  
darker backgrounds, such as brown corrugate. Our proprietary  
color printing software incorporates GSI's unique custom color  
profile library, coupled with our SmartWHITE color process, to  
create a wide color gamut for more accurate color matching.

Print directly onto packaging in a single pass and at high rates of  
speed inline or nearline, GSI has a the solution for your operation.

## KEY ADVANTAGES

INNOVATION FOR YOUR OPERATION

- // SKU reduction
- // Direct to package print in vivid color
- // Reduce warehouse storage
- // Easy integration into real world production environments
- // Unlimited unique label configurations in real time
- // Targeted marketing and branding direct to consumer
- // Connect to any ERP via table data

Create vivid graphics for your package on demand...**FAST!**



## Brandability

Endless possibilities in branding  
what you want, when you want,  
in stunning & vivid resolution!  
Perfect for printing unique and  
dynamic information for direct to  
consumer marketing!



## Traceability

Print variable product data,  
high contrast bar codes and  
other tracability information in  
line and at high speed! Superi-  
or resolution and no fade color  
provides excellent scannability!



## Sustainability

Reduce SKU's and waste by  
eliminating pre-printed boxes  
with the use of common blank  
box stock, save on warehouse  
storage requirements and realize  
your sustainability advantage!



## Markets

Consumer Goods, Food & Beverage  
E-Commerce, Personal Care  
Agriculture, Industrial Products  
and more!

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**CMYK+W**



## Technical Specifications

### PRINTER

Model:	Colorize™ CMYK+W
Print Resolution:	180 VDPI x 3600 HDPI
Print Speed:	1000 FPM (304 MPM)
Colors per Head:	2
Standard Colors:	Cyan, Magenta, Yellow Black, White
Print Height:	4.25" (108mm)
Message Length:	No Limit
Print Orientation:	Side, Down
Printable Substrates:	Porous & Non-Porous
Font Types:	True Type Fonts
Bar Codes:	Code 128, UPC, ITF, Data Matrix Maxicode, PDF-417 and more

### USER INTERFACE

Controller:	Touch Screen, PC, Tablet, Smart Phone
Message Editor:	GSI Colorize.IT Embedded, External (XML, JSON, ZPL)
Variable Data Fields:	Unlimited
Image Formats:	PNG, JPG, TIFF

### SMART UV LIGHT

- // Controlled by GSI print controller
- // Intelligent design turns on/off for image/label length
- // Low speed safety shut-off
- // Variable speed intensity

**MADE IN  
USA**

### ELECTRONICS

Per Print Head: (2-Color)	2 Encoder Inputs 1 Trigger Input 4 Configurable Inputs 6 Configurable Outputs 1 Relay Output Ethernet TCP/IP
Power Supply:	110-240VAC Single Phase 50/60 Hz

### COMMUNICATION

Internal Database:	Per Storage Capacity
Comm Protocol:	Ethernet TCP/IP
Remote Assist:	Yes

### OPTIONS

Software:	Customization via App Library
Hardware:	Custom Mechanical, Motion and Vision Integration

### ENVIRONMENT

Temperature:	40F - 110F (5C - 40C)
Humidity:	90% Relative Humidity Non-Condensing